



KGW
1501 SW Jefferson
Portland, OR 97201

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # 865094

Schedule Dates 10/31/12-11/06/12
Advertiser Our Washington (39204)
Agency/T-Code Great American Media (2039)/556615156
Product Political - Ballot Issue (1195)
Brand OUR WASHINGTON (171158)
Salesperson Norten, Matthew (3149)
Sales Office HRP - Washington DC
Buyer Name WOOD,SPENCER
Phone/Fax (206) 448-4533 /
CPE 111/118/2302
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments OUR WASHINGTON
 OUR WASHINGTON, **NO SPOTS TO AIR PAST 5PM ON 11/6**

Date Entered 10/30/12
Last Modified 10/31/12
Entered By Jacob Thom
CO-OP No
Headline # 06400260
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,642.50
Net Total \$26,307.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Nov. 2012	34	\$30,950.00
Grand Total:	34	\$30,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	5:57A- 6:58A (PT)	2				X	X			2	\$1,000.00	\$2,000.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 @ 6A	10/30/12
2.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	6:58A- 9A (PT)	3				X	X			3	\$950.00	\$2,850.00	Portland (KGW) (KGW)	THE TODAY SHOW	10/30/12
3.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10A (PT)								1	1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	MEET THE PRESS	10/30/12
4.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	11:59A- 12:31P (PT)	3				X	X			3	\$750.00	\$2,250.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 @ 12N	10/30/12
5.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	12:31P- 1P (PT)	2				X	X			1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/30/12
6.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	1P- 1:58P (PT)	2				X	X			1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR LIVES	10/30/12
7.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	1:58P- 2:58P (PT)	2				X	X			2	\$400.00	\$800.00	Portland (KGW) (KGW)	KATIE COURIC	10/30/12
8.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	2:58P- 4P (PT)	4				X	X			4	\$500.00	\$2,000.00	Portland (KGW) (KGW)	ELLEN	10/30/12
9.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	4P- 4:57P (PT)	3				X	X			3	\$650.00	\$1,950.00	Portland (KGW) (KGW)	YOUR FOUR O'CLOCK NEWS	10/30/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:30P- 5:59P (PT)		1								\$3,200.00		Portland (KGW) (KGW)	NBC NIGHTLY NEWS (1X :30 AVAIL/DAY	10/30/12
11.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5:30P- 5:59P (PT)				1					1	\$3,200.00	\$3,200.00	Portland (KGW) (KGW)	NBC NIGHTLY NEWS (1X :30 AVAIL/DAY	10/30/12
12.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	5:59P- 7P (PT)	1				X	X			1	\$2,500.00	\$2,500.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 @ 6P	10/30/12
13.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	7P- 7:29P (PT)	1				X	X			1	\$800.00	\$800.00	Portland (KGW) (KGW)	THE SQUARE LIVE @ 7	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	5P- 6P (PT)							1			\$750.00		Portland (KGW) (KGW)	NEWSCHANNEL 8 5-6:00PM	10/30/12
15.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	10:59P- 11:34P (PT)	2				X	X			2	\$2,500.00	\$5,000.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 @ 11	10/30/12
16.0	Normal Line / SPOT	11/01/12-11/02/12	3	:30	11:34P- 12:37A (PT)	3				X	X			3	\$500.00	\$1,500.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/30/12
17.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:58A- 9A (PT)	2	X	X						2	\$950.00	\$1,900.00	Portland (KGW) (KGW)	THE TODAY SHOW	10/30/12
18.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	11:59A- 12:31P (PT)	2	X	X						2	\$750.00	\$1,500.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 @ 12N	10/30/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2:58P- 4P (PT)		1							1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/30/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:57P (PT)		1							1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR FOUR O'CLOCK NEWS	10/30/12

CONFIRMATION CONTRACT

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